



Glen Helen Raceway - 2024 Sponsorship Contract

Thank you for choosing Glen Helen Raceway as your partner for enhancing brand awareness. We are excited to have you on board and look forward to a successful collaboration. Please review the sponsorship packages below and select the one that best suits your needs.

Official Track Sponsor - \$10,000

Holeshot Title / Presenting Sponsor - \$5,000 (Per Event)

Wristband Sponsor - \$2,000

Event Sponsor - \$2,500

Trophy Sponsor Level 1 - \$4,500

Trophy Sponsor Level 2 - \$5,000

Glen Helen Signage - \$1,500

Vendor Row - \$300

Contractual Agreement (Annual Basis for 2024):

- Scope of Agreement:** This sponsorship agreement (the "Agreement") is entered into between _____, hereinafter referred to as the "Vendor," and Glen Helen Raceway, hereinafter referred to as "Glen Helen."
- Sponsorship Package:** The Vendor hereby selects the sponsorship package as indicated by the checked box above and agrees to the terms and conditions associated with the selected package. Detailed terms and benefits for each package are outlined in the 2024 Sponsorship Package Guide provided separately.
- Payment:** The Vendor agrees to submit full payment for the sponsorship fee associated with the selected package at the time of submitting this contract.
- Rights and Obligations:** Both parties agree to fulfill their respective rights and obligations as outlined in the Sponsorship Package Guide. The Vendor will provide any necessary materials, logos, or content as required for activation.
- Term and Termination:** This Agreement shall commence on _____ and will remain in effect until _____. Either party may terminate this Agreement in the event of a material breach by the other party, subject to a 30-day written notice.
- Confidentiality:** Both parties agree to keep any non-public information obtained during the course of this Agreement confidential and not to disclose it to third parties without the other party's written consent.
- Governing Law:** This Agreement shall be governed by and construed in accordance with the laws of the state of California, without regard to its conflicts of law principles.
- Signatures:**

By signing below, the parties acknowledge their understanding and acceptance of the terms and conditions outlined in this Agreement.

Vendor:

Signature: _____

Printed Name: _____

Date: _____

Glen Helen Raceway:

Signature: _____

Printed Name: _____

Date: _____

Please ensure that your payment, in the form of a check made payable to 'Glen Helen Racing Inc,' is enclosed with this signed contract.