

2016 Edison Dye Motocross Lifetime Achievement Award to Lars Larsson!

Tom White and Bud Feldkamp are excited and proud to announce that the 2016 recipient of the Edison Dye Motocross Lifetime Achievement Award will be none other than AMA Hall of Famer Lars Larsson! Lars was one of the true pioneers of American motocross, as he helped Edison Dye introduce motocross racing to America in the late 1960s, and was instrumental in setting up Husqvarna dealerships during that golden period! Lars initially agreed to assist Edison for one year, but that one year turned into a lifetime, as the Swede remained in the United States to this day! A full bio of Lars, along with some updated comments by Lars himself, will be found in the Dubya World Vet Motocross Championships event program.

Lars will be honored during day two, November 6th, of the Vet Championships with a ceremony (hosted by Tom White) beginning around noon. Many of Lars' contemporaries will be interviewed as well as an Early Years of Motocross produced video highlighting Lars exemplary career. The ceremony will be held in the Glen Helen Museum, so plan on getting there early for the best seats!

After the presentation, there will be an autograph signing session featuring Lars, Chuck Sun, Gary Jones, Broc Glover, and many others from past Edison Dye recipients and Hall of Fame members. A special, limited edition collectable poster signifying Lars achievement will be given to the first 100 fans in the autograph line! This all happens as the Dubya World Vet Motocross Championships at Glen Helen Raceway, November 5th and 6th! For more information on the Dubya World Vet event, visit glenhelen.com. Congratulations, Lars, for being the next member of the Glen Helen Walk of Fame, and the 2016 recipient of the Edison Dye Motocross Lifetime Achievement Award!

